



**I N D I B L U
DESIGN GROUP**

Solutions for education, healthcare & non-profits

We know your audience. We know you need to reach both prospective students and their parents. We also know that their decision-making criteria are not usually the same.

We know your tools. We know your communication strategy requires viewbooks; class schedules; save-the-date cards; website updates; alumni newsletters; annual reports and the list goes on and on.

We know your competition. We know the importance of promoting your uniqueness; finding the distinguishing features of your campus, your curriculum, your faculty.

We know your deadlines. We know your important dates in academic calendar. We know cycles of the admissions season.

We know your annual events. We know you schedule Alumni Gatherings; Festivals; Parent/Grandparents Days; Open Houses; Graduation and we know how to make these events overwhelming successes.

We know your constraints. We know, at times, your department can be under-funded and under-staffed. We know you are asked to work miracles everyday with little money and little help.

We are your creative partners in developing:

- Viewbooks
- Arts Calendars
- Alumni Reunions
- Student Handbooks
- Application Packets
- School Festivals
- Media Advertising
- School Magazines
- Parent Directories
- Back-to-School Packets
- Brochures
- Annual Reports
- Fingertip Facts
- Special Event Planning
- Open House Invitations
- Newsletters
- Sports Programs

We know your needs because we were one of you.



www.indibludesign.com

CONTACT US

Office 704.587.3625

Kimber Flynn

Principal, Design Director

kflynn@indibludesign.com

Beth Griffiths

Marketing Director

beth@indibludesign.com